

Media Release

Monday January 10, 2011

JARRAH HONEY PROVED TO HAVE HIGH ANTIOXIDANT LEVELS

The West Australian Jarrah Honey Committee is pleased to announce that Western Australia's unique Jarrah Honey now has been proven to have high antioxidant levels following recently completed research.

The independent research project was undertaken by Dr Charles Dragar, Managing Director of Novost Pty Ltd, which conducts antimicrobial activity testing of honey as well as a variety of other honey testing.

The study compared Jarrah honey with a range of other well known floral sources from around the world.

Jarrah honey was found to have significantly higher levels of antioxidants than Manuka honey of New Zealand or Leatherwood honey from Tasmania, with antioxidant concentrations two to three times higher.

Dr Dragar commented that all samples of Jarrah honey tested showed remarkably high antioxidant levels which compared favourably with Buckwheat honey from the United States, renowned for its antioxidant properties.

Chairman of the committee Mr Rod Pavy noted that this is another great recommendation for Jarrah honey which has already been found to have high antimicrobial activity, with levels up to 50 per cent greater than Manuka honey.

With antioxidants critical for health, Jarrah honey would be a natural choice for consumers.

ENDS

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