



PRESS RELEASE

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"We will have 4 years left to live! A hype or Reality"

Sydney, 10 March 2011 - Albert Einstein stated that "If the bee disappeared off the surface of the globe, then man would only have four years left to live." Sadly we are very close in seeing this happen, and now entomologists are seriously focusing on this issue.

Without bees, the human race will not be existent. Human life is dependant on bee pollination. No bees means no more pollination, no more plants, no more animals, no more man. Bees are responsible for pollinating more than 30% of all food crops on the planet.

A dire situation occurred three years ago when sizable honeybee populations in many parts of the world disappeared in a strange and unprecedented way, all of a sudden and without a trace. In many countries up to a 50% decline. Scientist received this phenomenon as a heads-up and conducted studies as to the possible causes of this extraordinary and mysterious situation, which they termed **"colony collapse disorder."**

From a broader perspective, a change in the natural balance will lead to the extinction of certain vegetable and fruit species that will trigger a butterfly effect and lead to the eventual destruction of nature.

Scientists have so far attempted to explain such unprecedented behaviour among bees with three major postulations.

The first cause to blame is global warming, which fuels the proliferation of pathogens such as mites, viruses and fungi to the detriment of bee populations. Drastic changes in weather affect bees, which have for millions of years been accustomed to consistent weather patterns.

Another explanation asserts the overuse of pesticides and herbicides, which honeybees ingest during their pollination rounds, is to blame.

The final cause is that the rise in atmospheric electromagnetic radiation levels, a by-product of the increasing usage of cell phones and wireless communication towers, is a major factor. Cell phone radiation interferes with bees' ability to navigate through the air.

At this present moment, Australia is some what lucky compared to the rest of the world bee populations, but this disturbing phenomenon does not mean it cannot happen here. Coincidentally, in 2007, Australia sold around 350 million bees to the US, worth almost \$4 million.

This is a global issue, one that will have an inherent economic impact across the planet. To solve the problem, a greater level of cooperation is required between the academic world, governmental bodies, apiarist and companies directly dependent on pollination.

To find out more information on bee pollination, go to www.beepollen.com.au

Media: For more information, or to organise an interview please contact Endree Saade or Sally McGregor on 1300 536 663 or honeybee@beepollen.com.au.